

2024 ANNUAL MEETING

FLORIDA GERIATRICS SOCIETY

Advancing Geriatric Care in Florida Since 1989



2024 FGS PROSPECTUS

October 5-6
Sheraton-Sand Key Resort
Clearwater Beach, FL

Meeting Exhibitor

Corporate Sponsorship

www.floridageriatricsociety.org

10 Reasons to Consider Exhibiting at the FGS Annual Symposium:

We know you need to cover your “why.”

Here are 10 reasons or goals for attending the FGS Annual Symposium:

1. Meet and connect with prospects
2. Learn about new developments in healthcare and caring for older adults
3. Meet other companies, stakeholders, and individuals who can help or collaborate with you
4. Strengthen and grow your brand recognition
5. Generate qualified leads for your sales team
6. Meet and grow your relationship with existing customers and new prospects
7. Create opportunities with new customers
8. Communicate face-to-face with your target market
9. Meet multidisciplinary professionals, decision-makers, and influencers from across the state with an interest and focus on caring for older adults
10. *Become a partner with the FGS to share, educate, support, collaborate, and expand awareness and help in shaping the future of geriatric care in Florida.*

Sheraton Sand Key Resort

1160 Gulf Boulevard, Clearwater Beach, FL 33767 Hotel: (727)595-1611
(FGS room block will be made available through the FGS with confirmed sponsorship)

General Exhibiting Schedule October 4-6, 2024

Friday, October 4, 2024

Set Up 4:00 pm – 9:00 pm

FGS Board of Directors Meeting – invitation only time TBA

Saturday, October 5, 2024

Set Up 6:00 am – 7:00 am

Registration and Exhibits Open at 7:00 am

Breakfast in Exhibit Hall from 7:00 am to 8:00 am

AM Break - Visit Partners, Poster Sessions TBA

Lunch & Poster Sessions in Exhibits Hall TBA

PM Break – Visit Partners, Poster Sessions TBA

35th Anniversary Celebration & Evening Reception Outdoors Poolside Lawn Area 2 representatives included in exhibiting fee. (except for Event Sponsor levels = 6)

(If inclement weather this event will be held in the exhibit hall- estimated time is 6-8 pm)

Sunday, October 6, 2024

Breakfast in exhibit hall TBA

Exhibits Breakdown 10 am to 1 pm

2024 FGS Annual Symposium Adjourns at 1:00 pm

FGS Annual Meeting & Educational Symposium:
“35 Years of Leadership in Geriatric Care”
Sheraton Sand Key Resort – Clearwater Beach, FL
October 4-6, 2024

The Florida Geriatrics Society has been a beacon of advancement in geriatric care in Florida since 1989. Our commitment to improving the quality of life and healthcare of older adults via a multifaceted approach is enhanced by collaboration opportunities with organizations and companies across the state. By sponsoring, exhibiting at, or collaborating with the FGS, you align with an esteemed organization deeply rooted in enhancing geriatric care in Florida.

This partnership not only allows you to connect with leading professionals and stakeholders in the field but also demonstrates your commitment to the well-being of the aging population in Florida. Join us in shaping the future of geriatric care in Florida, where your contribution can make a significant impact on the lives of older adults and the professionals who care for them.

Join us as we celebrate *35 Years of Leadership in Geriatric Care*, with subject matter experts and healthcare professionals along with opportunities to network, learn, share, and have fun! October 5-6, 2024, at Sheraton Sand Key Resort, Clearwater Beach, FL

Professionals in attendance:

- The Florida Geriatrics Society is a statewide nonprofit 501(c)3 membership organization that serves as the state affiliate of the American Geriatrics Society and is the Florida Medical Association’s only statewide geriatrics-recognized Medical Specialty Society in Florida.

- We are dedicated to serving professional healthcare providers interested in caring for older adults in Florida. Our membership is comprised of approximately 70% physicians, 20% medical students, and 10% allied healthcare professionals which may include nurse practitioners, pharmacists, physician assistants, psychologists, registered nurses, social workers, PT/OT providers, and others. We estimate that we will be hosting 70-90 healthcare professionals who represent the leaders in geriatrics healthcare from across the state of Florida.

To learn more about our sponsorship opportunities please review this document or submit the Request Information form below to receive a follow-up from our executive director, Peggy Crowley.

*Does your organization employ healthcare professionals?
Want to offer FGS Memberships or discounted meeting registrations?
Please use the link below to contact our executive director, Peggy Crowley*

[Request for Information Form & Submission Link](#)

[Email our executive director](#)

FGS Annual Symposium Exhibit Levels

Corporate Event Sponsor

\$8000.00 (2 available)

A great choice for corporations interested in year-round collaboration opportunities with the FGS or those with multiple locations, divisions, regions, or product lines. Please email our executive director to learn more about pricing and invoicing options at this level.

Corporate Event Sponsorship includes:

- Recognition and signage as our *Corporate Event Sponsor* on our agenda, your logo included throughout the general sessions, and break time slides, plus signage displays at our meals & breaks and Saturday evening reception.
- Inclusion of your logo/branding in pre-meeting marketing material, mailers, and media as set by the FGS. Inclusion of your business logo on FGS quarterly eNewsletters and future webinar sessions.
- Opportunity to provide your marketing materials with our meeting handouts at check-in.
- **Tarpon Level Exhibiting** plus *Saturday Evening 35th Anniversary Celebration Reception Name Recognition as Event Sponsor* with up to 6 representatives included.
- Premium visibility/traffic area exhibit space in the exhibit hall
- Exclusive opportunity to meet the FGS Board of Directors at the Friday evening board members-only kick-off event.
- FGS approved: 5-10 min introduction during dedicated general session and reception audience time.
- To ensure pre-meeting marketing materials are timely, the sponsorship payment at the corporate event level **must be received by May 31, 2024.**

Fishes of the Florida Gulf Coast Exhibit Hall Partnering Opportunities:

Tarpon Level (\$2500)

Exhibitor booth (covered and skirted 6-foot table) in a choice traffic location in the designated exhibitor area - includes up to 2 company representatives who shall have access to all FGS sessions, meals, and events held during the annual meeting, except for, without prior consent, another company's sponsored product theater.

Company or Product Logo added to the FGS website's *Partners & Sponsors* dedicated resource area with or without a link to your company website/page and within our eNewsletters for one year. Your company logo will be included within the meeting packet, and as a part of our partners' recognition slideshow and announcements.

E-Newsletter Ads*: 2 pre-determined direct marketing, messaging, or ad materials sent out electronically to our FGS Members over the next year.

* Note: Ads/messages may be limited in size & scope and must meet with the approval of the Executive Director before release to our membership. You can create 2 separate initiatives or use the same ad/message for both. The assigned individual will work with the FGS executive director on the specific marketing releases.

Snook Level (\$1,950)

Exhibitor booth (covered and skirted 6-foot table) in our designated exhibit area - includes up to 2 company representatives with access to all FGS sessions, meals, and events held during the annual meeting, except for, without prior consent, another company's sponsored product theater event.

Company or Product Logo added to the FGS website's *Partners & Sponsors* dedicated resource area with or without a link to your company website/page and within our eNewsletters for one year. Your company logo will be included within the meeting packet, and as a part of our partners' recognition slideshow and announcements.

Red Fish Level (\$1500)

Exhibitor booth (covered and skirted 6-foot table) in our designated exhibit area - includes up to 2 company representatives with access to all FGS sessions and events held during the annual meeting, except for without prior consent, another company's sponsored product theater event.

Company Logo added to the FGS website's dedicated area with or without a link to your company website/page for up to one year. Your company logo will be included within the meeting packet, and as a part of our partners' recognition slideshow.

Spotted Sea Trout Level (\$950 nonprofit 501(c)3 organizations)

Exhibitor booth (covered and skirted 6-foot table) in our designated exhibit area with up to 2 company representatives* with access to all FGS sessions, meals, and events held during the annual meeting, except for, without prior consent, another company's sponsored product theater events.

The company will be listed on the FGS website's *Partners & Sponsors* dedicated resource area for up to one year, included within the meeting packet, and recognized during our *Partners* recognition slideshow.

Please note: All of the above exhibiting sponsorships include our 2024 Saturday evening 35th Anniversary Celebration Reception & Networking Event for up to 2 representatives per registered exhibitor paid sponsor. Additional company representatives may be purchased - please contact the FGS for more information.

Mangrove Snapper Level (\$500)

Non-exhibiting sponsorship includes - your company logo listed on the FGS website's *Partners & Sponsors* dedicated resource area with or without a link to your company website/page for one year. Your company or individual(s) will be listed within the meeting packet and general meeting materials.

Looking for something different ...

Why not consider sponsoring:

- Pre-Session Product Theater?
- Saturday luncheon?
- Saturday evening reception?
- Bundle Event Corporate Sponsor Level?

Not able to attend in person – see additional Ala Carte and Advertising opportunities listings below or contact

FGS Executive Director, Peggy Crowley at 813-996-0322 or email at:

Exec@floridageriatricsociety.org

Thank you for your consideration and we look forward to seeing you for our 35th Anniversary Celebration!



To confirm and hold your exhibit space - please fill out the form below and return it to:
Peggy at exec@floridageriatricsociety.org

Would you like to support the efforts of the FGS in other ways?

Our Executive Director can work directly with you and your budget to create a package specifically to meet your needs.

FGS Exhibiting Registration Form –Please return via email exec@floridageriatricsociety.org

| | |
|------------------------------------|-------------------------------|
| Company Name: | |
| City/State | |
| Primary Contact: | |
| Email: | |
| Office Phone: | Cell Phone: |
| Name & Title Representative 1: | Attending Saturday Reception: |
| Name & Title Representative 2: | Attending Saturday Reception: |
| Company Tax ID: | Website: |
| Any Special Instructions or Needs: | |
| | |

Exhibitor Levels:

| | | |
|--|---|------------------|
| | Corporate Sponsor w Tarpon Level Benefits++ | \$8000.00 |
| | Tarpon Exhibitor Level | \$2500.00 |
| | Snook Exhibitor Level | \$1950.00 |
| | Redfish Exhibitor Level | \$1500.00 |
| | Spotted Sea Trout Exhibitor Level (501c3 nonprofit corporations only) | \$ 950.00 |
| | Mangrove Snapper Exhibitor Level | \$ 500.00 |

My Preference for Payment is please check at least one:

| | |
|--|--|
| Pay via credit card/online: | |
| Pay via ACH/Check Direct Pay online: | |
| Pay mailed check - P.O. Box 1403, Land O Lakes, FL 34639 | |

An invoice will be created that offers a direct link for online payments.

ALA CARTE & ADVERTISING OPPORTUNITIES

EVENT CORPORATE SPONSORSHIP

\$8000.00 (2 available)

- Recognition and signage as our *Event Corporate Partner Sponsor* on our agenda, our Saturday evening reception, all meals and breaks, quarterly eNewsletters, and on our website w link to your website for 1 yr. This is a great choice for those interested in larger awareness or for corporations with multiple locations, divisions, or regions.
- Opportunity to provide your marketing material with our meeting handouts.
- FGS approved: 5-10 min introduction during dedicated confirmed audience time.
- **Tarpon Level Exhibiting included in partnership + Saturday Evening 35th Anniversary Celebration Reception Named Event Sponsor**, with up to 6 Representatives attending.

WISH LIST SPONSORSHIP (Pick any one or more individual items from our Wish List)

| | |
|--|---|
| <i>Saturday Breakfast/Luncheon</i> \$4500 each | <i>Meeting-General Exhibitor</i> \$950-\$2500 |
| <i>Sunday Breakfast</i> \$3000 | <i>Audio/Visual Equipment</i> \$2500 |
| <i>Meeting: Coffee/Soft Drinks</i> \$1500 | <i>Speaker Sponsorship Varied (Ask Us)</i> |

Sponsorship recognition is available to an individual, a company/practice, or a group of individuals combining resources. All the above-listed sponsorships include recognition on the 2024 Annual Symposium materials, during the meeting, and recognition in our quarterly FGS eNewsletters and up to 6 months on our website.

FRIEND OF THE FGS \$500+ Cash Donation

- Listed as a “Friend of the FGS” in our meeting material and on our website.
- Proceeds will be used towards offsetting meeting costs.

ADVERTISING & RECOGNITION OPPORTUNITIES (Based on 8 ½ x 11 page)

| <u>Non-FGS Members & Corporate</u> | <u>FGS Members/Spouses & Medical Societies</u> |
|--|--|
| • Full Page \$750 | \$400 |
| • Half Page \$475 | \$300 |
| • Quarter-Page \$300 | \$200 |
| • Business Card \$150 | \$100 |

Promote your business, company, or services. Full-page ads include recognition in up to 2 eNewsletters and recognition on our website. Half-page ads include recognition on the website.

Circle the sponsor(s) level listed below that you are interested in purchasing. For Ads circle the category and size above and Peggy, our Executive Director will contact you.

| | | | | | | |
|---------------------------|--|------------------|------------------------------------|-----------------|-------------------|--------------|
| Corporate Partner Sponsor | Saturday/Breakfast or Luncheon with or without Speaker | Sunday Breakfast | Meeting Coffee/Soft Drinks Service | General Support | General Exhibitor | Audio-Visual |
|---------------------------|--|------------------|------------------------------------|-----------------|-------------------|--------------|

Company/Organization’s Name: _____

Contact Name: _____ Contact Phone: _____

Email: _____



Invites you to join us

*2025 FGS ANNUAL MEETING AND
SYMPOSIUM*

JUNE 20-22, 2025

**SHERATON SAND KEY RESORT
CLEARWATER BEACH, FL**

Want to reserve your spot now?
exec@floridageriatricsociety.org

813-996-0322